



Employ Media Public Response to ICANN Notice

CLEVELAND, OH USA – FEBRUARY 28, 2011

Employ Media LLC, the licensed operator of the .jobs Top Level Domain, is in receipt of a Notice of Breach from ICANN staff regarding the allocation of domain names in .jobs. We view the substance of this notice to be a surprising reversal of position and contradictory to prior decisions issued by its Board of Directors. Further, we find the claims contained in the Notice to be utterly without merit. We will continue to vigorously defend our position while we work with ICANN staff to resolve the matter at hand relying upon the language of our registry agreement. We plan to publish our formal response to ICANN at our web site located at www.goto.jobs in the near future.

In June 2010, Employ Media filed a request to ICANN for a new registry service to allocate domains by Request for Proposal. This request was approved by the ICANN Board of Directors in August 2010. Soon after, an opposition group that includes for-profit companies formally protested to ICANN for the Board to reconsider and reverse its decision. However, in December 2010, the ICANN Board Governance Committee upheld the original Board approval by dismissing the opposing concerns as “unsupported”. It was at this point that Employ Media accepted a number of proposals received from many interested parties to acquire and operate on the Internet names in .jobs that are not company names. One of the proposals, represented at www.universe.jobs, is being implemented by the Direct Employers Association, a non-profit trade association comprised of hundreds of Fortune 1000 employers. A primary objective of this proposal is to reduce the costs to employers of listing jobs on the Internet and to improve efficiencies by encouraging a direct connection with job seeker candidates.

Employ Media will vigorously defend its rights as the licensed operator of .jobs represented by our registry operator agreement with ICANN. While we admit disappointment to the recent actions of ICANN as embodied by their latest notice to us, we believe it is imperative for registry operators to have predictability in the performance of duties and that ICANN has a responsibility to honor its commitments with contracted parties. These are the principles Employ Media has successfully stood by and will continue by invoking with ICANN all necessary means at our disposal. We are confident these principles will once again be upheld consistent to the obligations ICANN has to the U.S. Government under the Affirmation of Commitments.