



July 2, 2010

Richard P. Milgram
Beyond.com, Inc.
1060 First Ave., Suite 100
King of Prussia, PA 19406

Good Morning Rich,

Thanks very much for your inquiry about the RFP process outlined in our ICANN proposal.

I am particularly pleased to hear of your interest, as we are aware of Beyond.com and your large network of career sites. I know some of our staff had a conversation with you at the SHRM Annual Conference earlier this week - let me personally respond to your inquiry about the RFP process.

That process, as stated in Employ Media's proposal, would allow all eligible members of the HR Community to participate for any or all .jobs domains which are not company names or ISO-3166 country names. A proposal may include a beta test at the proposer's discretion.

There is no preconceived deal with DirectEmployers, or anybody else. Furthermore, there is no partnership agreement between DE and Employ Media, nor any common ownership or control between the parties and/or their shareholders and members.

We would look forward to working with you on your thoughts.

Sincerely,

Thomas J. Embrescia
Chairman, Employ Media LLC